THE CHRYSALIS CONFERENCE STORY

ARCHITECTING AND BUILDING THE NEXT GENERATION OF IDENTITY, SECURITY AND GOVERNANCE FOR THE DIGITAL ENTERPRISE

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Agenda

- Welcome and Thank You!
- TechVision Research; Company and Chrysalis Conference DNA
- The Digital Enterprise and New IT/Business Models
- Chrysalis 2022 Conference Agenda and Themes
  - Day 1: Identity Services
  - Day 2: Security, Risk Management, Access Control and Privacy
  - Day 3: Tools, Recommendations, Enterprise Take Aways

Thanks to our sponsors

RADIANT LOGIC

ClearSkye

INDY KITE

SAVIYNT

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TechVision Research at-a-glance

Direct Experience

Our model is built around industry experts with strong track records of execution.

Actionable Advice

We go beyond the trends. Our deliverables-based engagements give you the action plans you need to achieve your goals.

Proven Technique
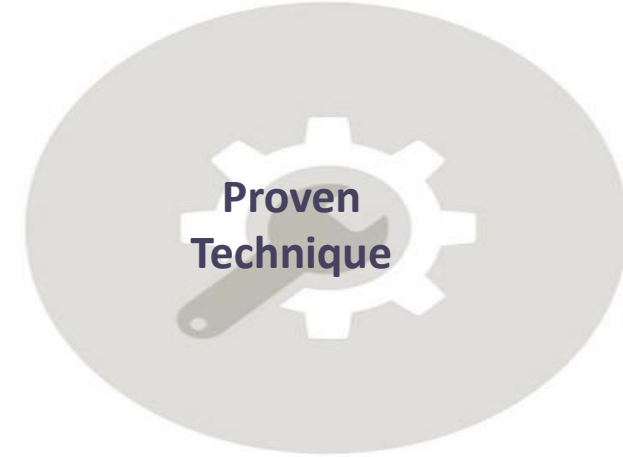
We make our perspectives and expertise available to everyone in the enterprise.

Founded in 2015 by veterans of the research industry to bridge the gap between board-level strategy and technical solutions through cutting-edge research and pragmatic consulting.

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TechVision Research: What we do

Take a client theme

- Identity and Access Management
- Security and Risk Management
- Data Management, Architecture, Analytics, AI/ML
- Digital Enterprise/Transformation
- Innovating with Purpose
- Privacy and Information Protection
- Zero Trust/Zero Friction
- Communication, Collaboration, Content, Activities (3CA)
- Product to Platform Evolution, DevSecOps, Microservices
- Adaptable Technical Architecture

Research
- Broad and deep experience
- Industry specialists
- Technology pioneers
- Global perspective

and Connect the Dots

Identity & Access Management

Cybersecurity

Privacy & Consent

Architecture, Innovation, & Collaboration

Information Asset Management

Providing deep knowledge to inform executive decisions

Consulting
- Senior, C-level clients
- Bridge between board-level strategies and technical solutions

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TechVision Research is Different

- Knowledge must be available to EVERYONE involved in technology decisions.
- Research AND Consulting are better together
  - Consulting "on the ground" experience drives research topics and depth of coverage
  - Research feeds our consulting; analyst briefings, leveraging our research in support of consulting
- Serve the Consumer of technology
  - We help enterprises understand the business value of technology.
  - We help enterprises prepare for the transformative effects of technology.
  - We help technology suppliers understand the struggles enterprises face.
- Our people have "been there and done that"
  - Experienced people accelerate the decision-making process.
  - Experienced people know that technology decisions are multidimensional - impacting organization, process flows, and business rules.
- Technology is not the end-game
  - Enterprise "jobs to be done" are consistent, the ways they are done change over time.
  - Technology not converted into business value is just another "bright shiny object".
  - Technology solutions that ignore the foundations of identity, security, privacy, governance, and architecture put the business in peril.

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Why Chrysalis?

Chrysalis Conference DNA

- Independent, End-User and Industry Focused
- Everything we do is about improving the enterprise journey and assessing how the industry can improve
- We want to drive the right enterprise and industry focused change—why I highlighted industry firsts
- A variety of vendor, end-user and industry participants
  - Complex problems require different perspectives
  - All vendor participants are here because of their industry expertise
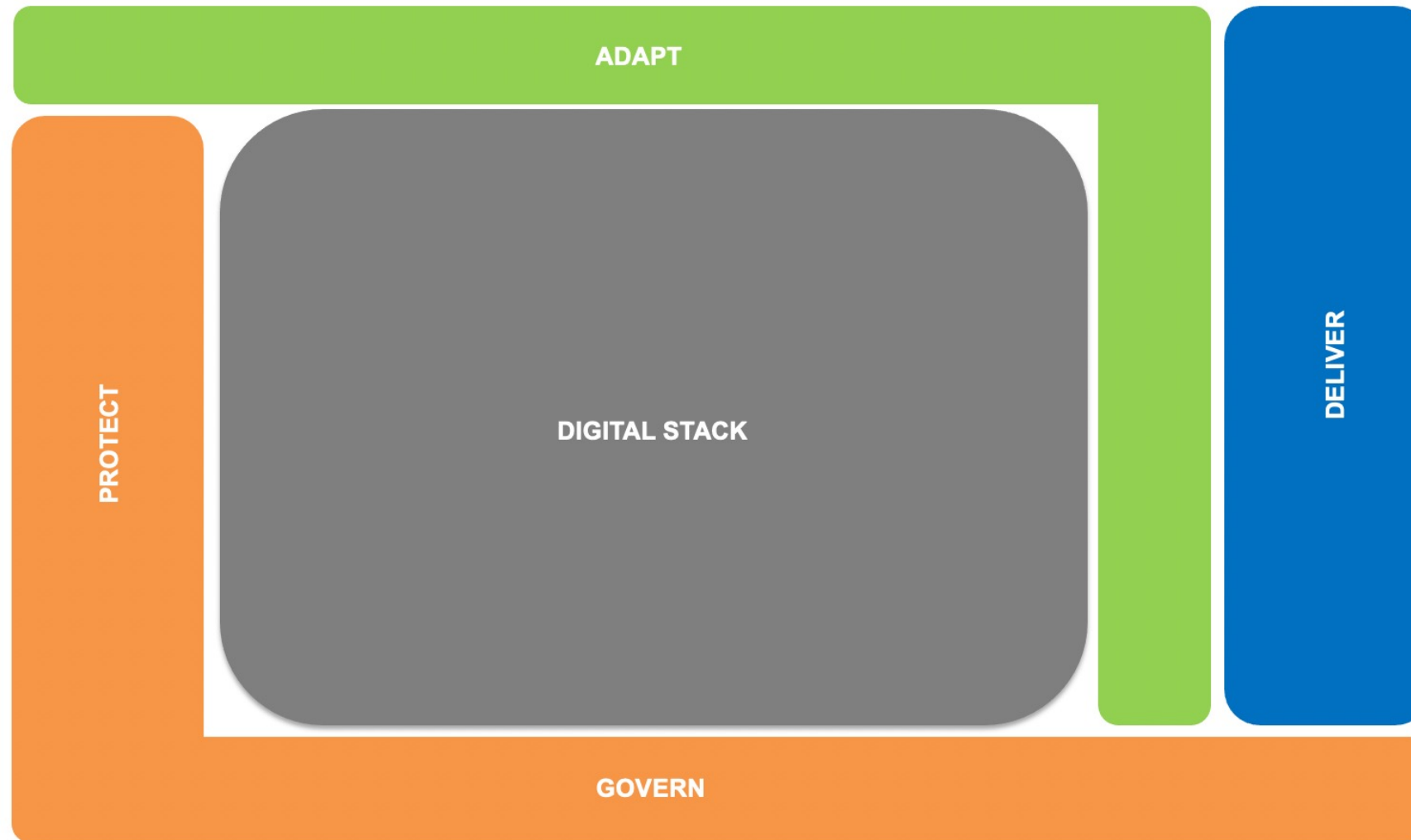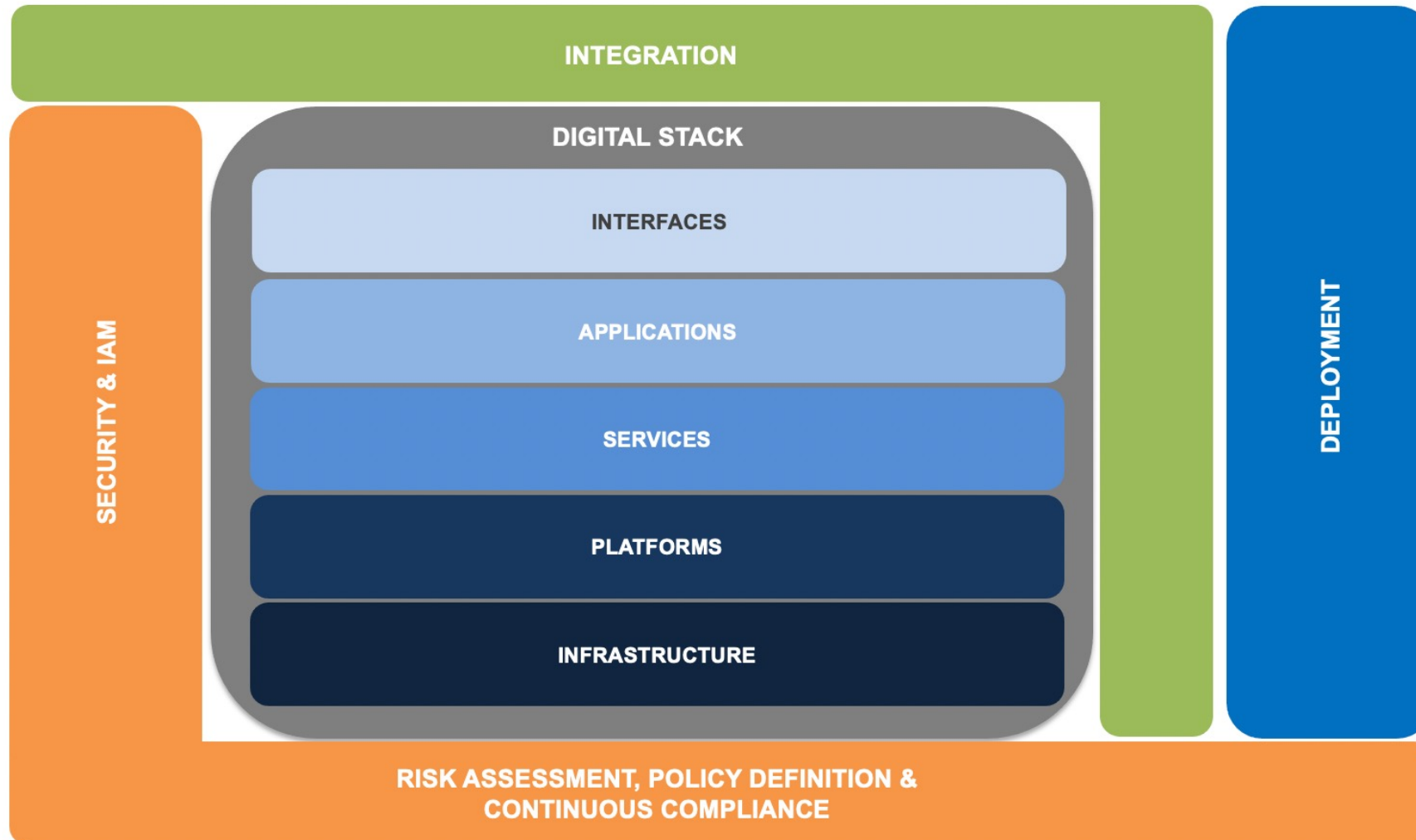- We are seeking discussion, debate and pragmatic advice
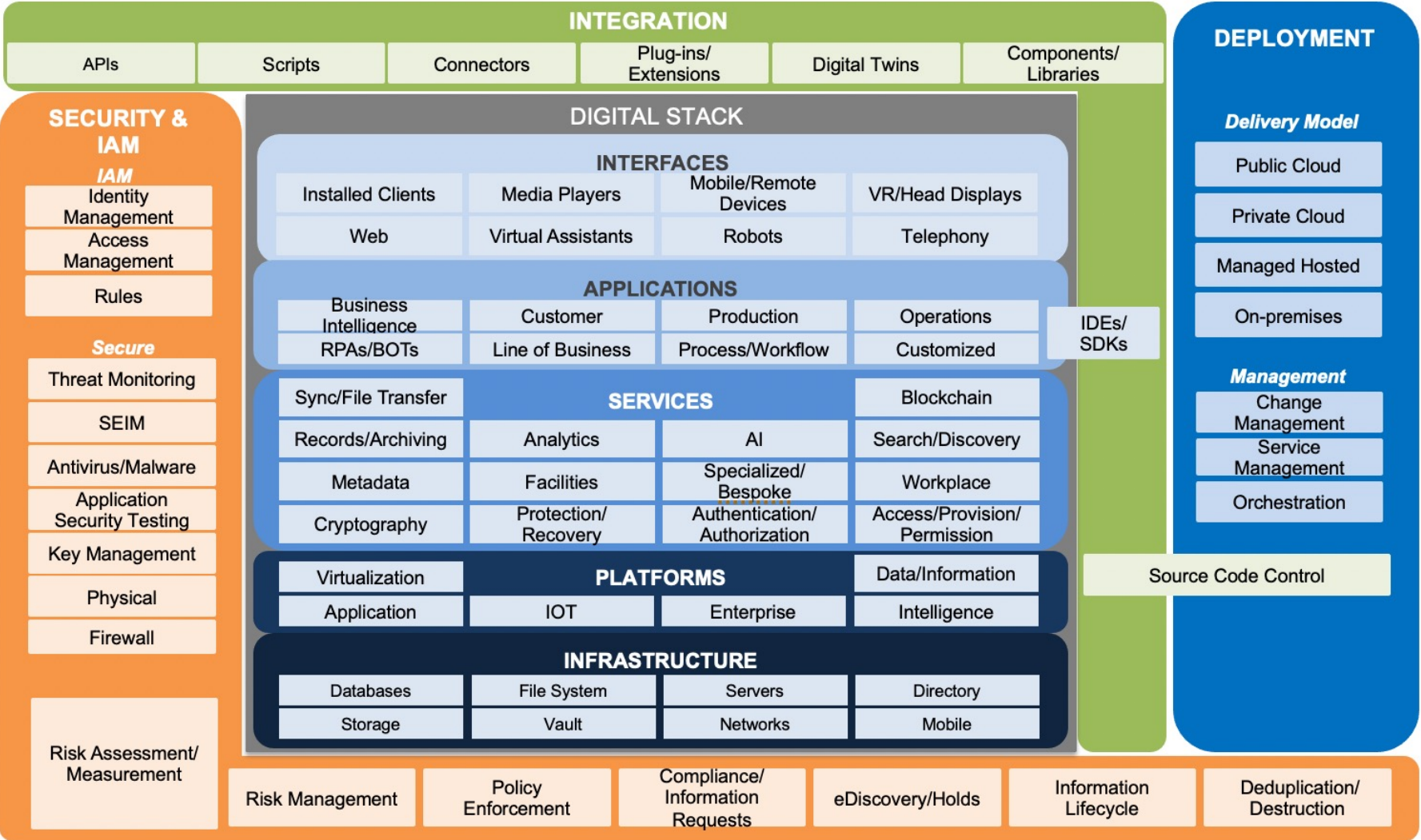
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New Digital Enterprise and IT Models

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Digital Enterprise Reference Architecture

Capabilities Portfolio

Expanded Capabilities Portfolio

INTEGRATION

APIs	Scripts	Connectors	Plug-ins/ Extensions	Digital Twins	Components/ Libraries

DEPLOYMENT

Delivery Model
- Public Cloud
- Private Cloud
- Managed Hosted
- On-premises

Management
- Change Management
- Service Management
- Orchestration

Source Code Control

SECURITY & IAM

IAM
- Identity Management
- Access Management
- Rules

Secure
- Threat Monitoring
- SEIM
- Antivirus/Malware
- Application Security Testing
- Key Management
- Physical
- Firewall

Risk Assessment/ Measurement

DIGITAL STACK

INTERFACES

Installed Clients	Media Players	Mobile/Remote Devices	VR/Head Displays
Web	Virtual Assistants	Robots	Telephony

APPLICATIONS

Business Intelligence	Customer	Production	Operations
RPAs/BOTs	Line of Business	Process/Workflow	Customized

IDEs/ SDKs

SERVICES

Sync/File Transfer			Blockchain
Records/Archiving	Analytics	AI	Search/Discovery
Metadata	Facilities	Specialized/ Bespoke	Workplace
Cryptography	Protection/ Recovery	Authentication/ Authorization	Access/Provision/ Permission

PLATFORMS

Virtualization			Data/Information
Application	IOT	Enterprise	Intelligence

INFRASTRUCTURE

Databases	File System	Servers	Directory
Storage	Vault	Networks	Mobile

Risk Management	Policy Enforcement	Compliance/ Information Requests	eDiscovery/Holds	Information Lifecycle	Deduplication/ Destruction

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New Technology/Business Model

CONTINUOUS TRANSFORMATION

Governance	Centralized Oversight, Pervasive, Accountability
Management	OpEx, Business Driven, Opportunistic, Responsive
Data Model	Storage Agnostic, Metadata & Tagging, Internal/External, Compliant
Accessibility	Anytime, Anyplace, Anywhere, Anything
Experience	Frictionless, Consumerized, Contextual, Usability, Personalized
Functionality	Integrated, Automated, Outcome Aligned, Proactive, Persistent, Learning
Implementation	Agile, Flexible, Innovation, Speed to Value, Bespoke
Architecture	Platforms, Federated, Cloud, Microservices, Modular, Integratable

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Digital Enterprise Post Pandemic

- Inclusive, Business Outcome Driven
- Scale with Improved User Experience
- Manageable
- Dynamic
- Data Driven
- Open to Innovation, change
- Supporting Integration, new and old, physical and digital
- IAM, Privacy, Security, Governance need to support this model and is the focus of Chrysalis 2022

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Conference Story: Day 1

- Digital success starts with the IAM Platform
  - Doug Simmons TechVision Level Set
  - Platform Vendors: Microsoft, Ping, Radiant Logic, Micro Focus, IBM
- Identity Governance and Administration (IGA)
  - Kevin Kampman, TechVision IGA Level Set, requirements
  - IGA vendor approaches, insights, vision: Clear Skye, SailPoint, Saviynt
- Scaling IAM For Customers, Partners and Things: Case Studies:
  - General Motors
  - Capital One

Conference Story: Day 1 (Con't)

- Identity Legends Panel
  - Advice, perspective from the "legends" in IAM
  - Andrew Nash, Patrick Harding, Lasse Andresen, Kevin Kampman, Doug Simmons
- IAM Standards and Integration; Pragmatic IAM
  - Kevin Kampman, TechVision IAM Standards/Integration Level Set
  - Radiant Logic, Ping, Microsoft, Strata
- IAM and Zero Trust: Honda Case Study
- Decentralized Identity and Verifiable Credentials: Vendor progress/vision with IBM, Microsoft, Avast, IndyKite, Avast, Ping
- Evening Decentralized ID Showcase with IndyKite, BankID, IBM

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Conference Story: Day 2 Security/Privacy

- Security Legends Panel: Legends of Security discuss key issues, provide insights and set tone for Day 2 topics
    - Dan Blum
    - Diana Kelley
    - Fred Cohen
    - Nick Nikols
    - Steve Roberts, CISO, Honda North America
- New Security Foundations; Start with Zero Trust: TechVision Level Set with Sorell Slaymaker and Pete Lindstrom and General Motors participating in discussion
- Upgrading and Modernizing Authentication with Password-less and more, Doug Simmons with Microsoft and Beyond Identity
- Authorization for a Cloud Native/DevOps world

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Conference Story: Day 2 Security (Con't)

- PAM Level Set and Future State Enterprise Recommendations with Doug Simmons and Saviynt
- API and IoT Security: Doug Simmons and Nathanael Coffing
- Pragmatic Security leveraging AI/ML/Big Data: TechVision Level Set with Sorell Slaymaker with MicroFocus and SailPoint
- Privacy Legends Panel:
  - Jill Philips, former Chief Privacy Officer at GM, Ford, Dell, Chevron…
  - Ann Cavoukian, creator of Privacy by Design and former Privacy Commission for Ontario
  - Sari Ratican, Former Chief Privacy Officer from Amgen

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Day 3 (AM): Tools, Recommendations, Templates and Next Steps

- Expanding our Foundation: Decentralized models and Web 3, Gary Zimmerman

- IAM Recommendations, Reference Architecture, Next Steps

- Multi-Cloud Security Reference Architecture, Security Recommendations and Next Steps

- Privacy Program Principles

- Conference Closing Remarks

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