AN IDENTITY DISCUSSION IN TWO PARTS

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Featured Speakers

Jamie Lewis, Venture Partner, Rain Capital, Former CEO/Research Chair, Burton Group. For more than 25 years Jamie has studied and influenced core infrastructure technologies. He was founder and CEO of Burton Group, an enterprise IT research & advisory firm, acquired by Gartner in 2009. He began working with startups through angel investing and joined Rain Capital as a Venture Partner in 2018.

Ian Glazer, VP Product Management / Founder; Salesforce / IDPro responsible leading the product management team, product strategy and identity standards work. Prior to that, he was a research VP and agenda manager on the Identity and Privacy Strategies team at Gartner. Founder and president of IDPro, a founding member of the Management Council and Board of Directors for the US Identity Ecosystem Steering Group (IDESG).

Eve Maler, ForgeRock VP of Innovation & Emerging Technology. Eve co-invented the SAML and XML standards, founded and leads the User-Managed Access (UMA) industry standard efforts. She guides ForgeRock's implementation of UMA into the company's identity and access solutions. Directs the company's engagement with interoperability standards; Health Relationship Trust (HEART) and Open Banking forum.

Bob Blakley, Citibank Global Director of Information Security Innovation. Just ask Bob if you want to understand Information Security, Risk, Identity & Privacy. He's an author, member of the National Academy of Science's Forum on Cyber Resilience, organizer of the ACSA New Security Paradigms Workshop, and holds 20 patents.

Doug Simmons, TechVision Managing Director, Principal Consulting Analyst. Doug is a pioneer in the IAM space. Led consulting at Burton
for 10 years and security & identity consulting at Gartner for 5 years. Has worked with hundreds of large enterprises. Doug helps companies get IT security, risk management, and IAM right in an accelerating and ever-changing digital landscape.

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Part1: Identity in the enterprise.

Same as it ever was.

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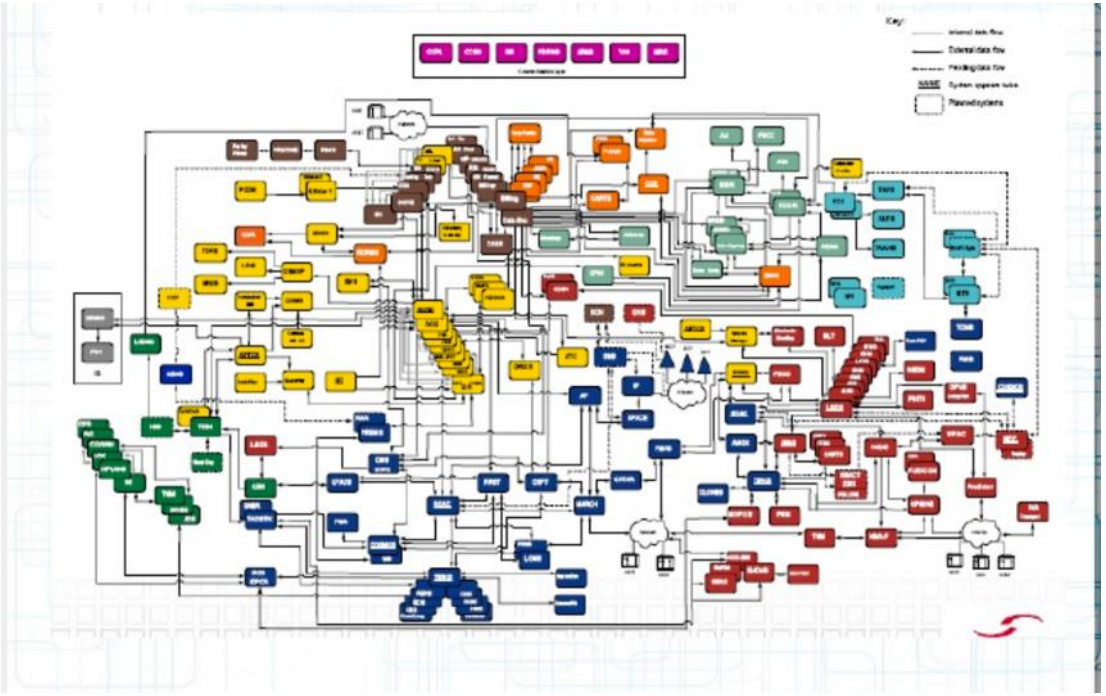
We still have as many (or more) identity silos as we did 15 years ago, and things have gotten messier.



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Compliance is the stick.
Better security is the carrot.

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And cloud architectures have changed the context.

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Part 2: ~~User Centric Identity~~
Decentralized/Self-Sovereign Identity.

What are the critical elements that either encourage or inhibit a robust ecosystem for third-party credentials?

Technical standards.

Operational and quality (assurance) standards
that establish a framework
independent auditors can use.

Perceived (and real) strength in the face of formidable bad actors committing fraud and theft.

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Ease of use.

Back doors into credential systems mandated by federal agencies in the name of fighting crime (FBI) and national security (NSA).

Coherent privacy policy, law (or lack thereof).

The potential for disintermediation when businesses rely on third parties for credentials.

The perceived and real risks associated with data retention policies and the subsequent mining of said data.

Cost: Who pays for what?

Legal and policy frameworks that establish a reasonable system for liability management.

No-cost, risk-free credentials issued by state and federal governments.

Technical standards

No-cost, risk-free, sovereign-issued credentials

Operational, quality standards

Liability management

Strength against fraud, theft

Cost

Ease of use

Data retention, mining

Govt. mandated back doors

Disintermediation

Privacy policy, law

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Technical standards

No-cost, risk-free, sovereign-issued credentials

Operational, quality standards

Liability management

Strength against fraud, theft

Most efforts have focused on one or two of these elements.

Cost

Ease of use

Data retention, mining

Govt. mandated back doors

Disintermediation

Privacy policy, law

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Technical standards

No-cost, risk-free, sovereign-issued credentials

Operational, quality standards

Liability management

We need action in multiple dimensions to create conditions conducive to emergent systems.

Strength against fraud, theft

Cost

Ease of use

Data retention, mining

Govt. mandated back doors

Disintermediation

Privacy policy, law

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Technical standards

No-cost, risk-free, sovereign-issued credentials

Operational, quality standards

Liability management

Strength against fraud, theft

So let's evaluate current state in multiple dimensions.

Cost

Ease of use

Data retention, mining

Govt. mandated back doors

Disintermediation

Privacy policy, law

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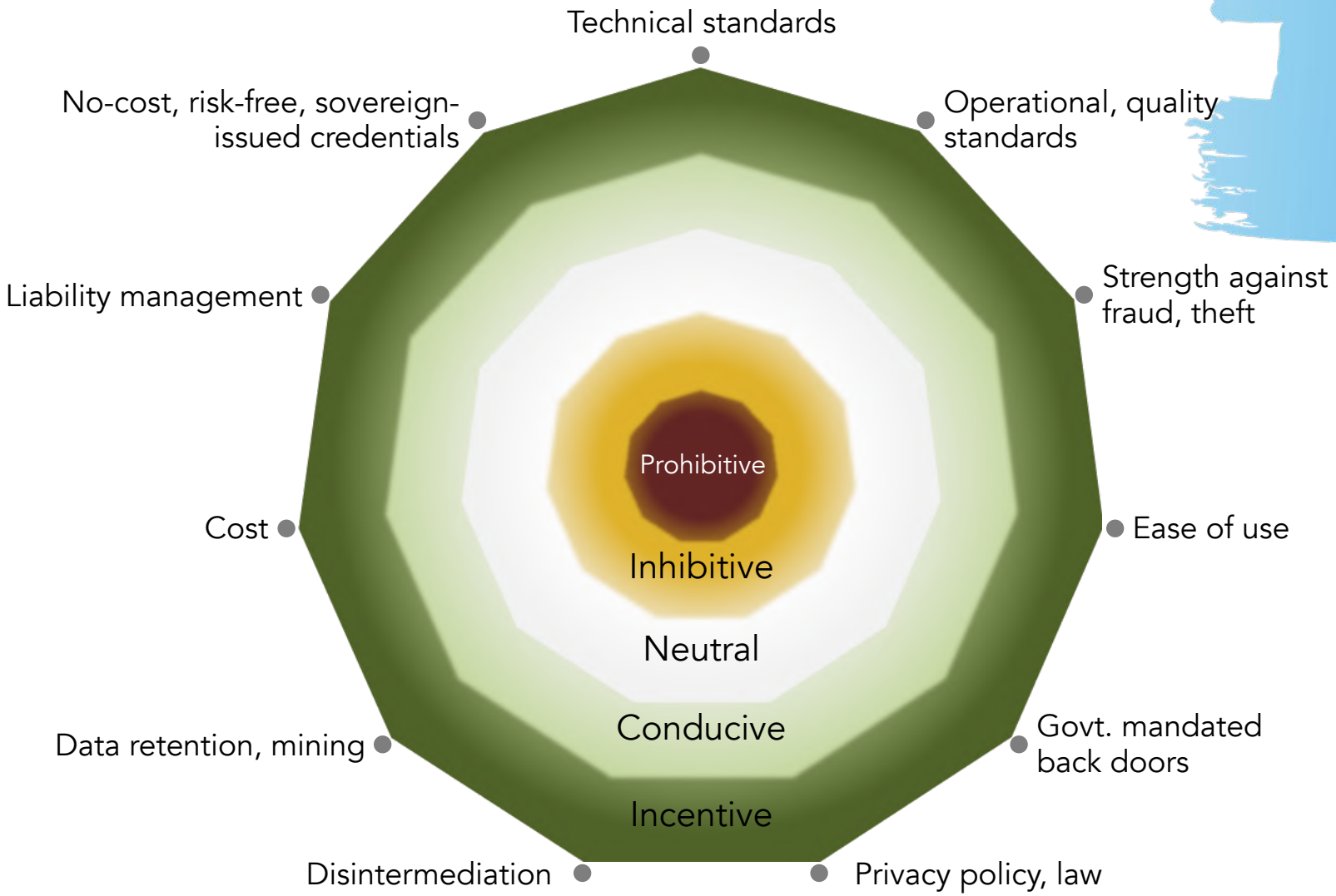

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The scoring is from 0 to 5, with increments in 10ths

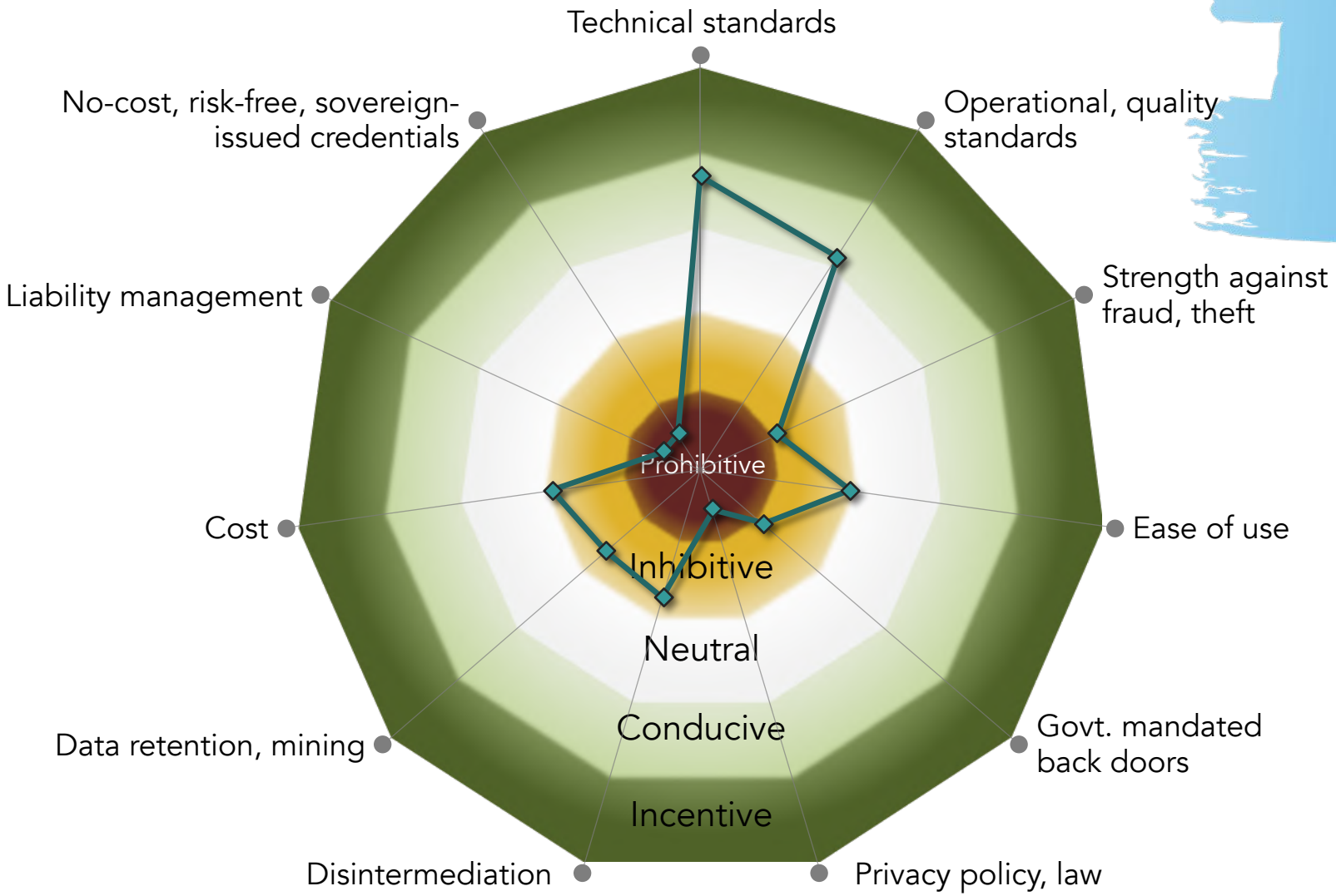
0 – 1: Prohibitive

1.1 – 2 Inhibitive

2.1 – 3: Neutral

3.1 – 4 Conducive

4.1 – 5: Incentive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