Your job it is to minimize the unauthorized disclosure of protected information..

Use our knowledge and experience to supercharge your privacy strategy. Our workshop helps you get the job done for a fraction of cost of engaging a big five firm and with much less effort than you'd need to do it yourself.

Ae you ready for the changing face of doing business in Europe?

The EU wants to build a single digital market by tearing down regulatory walls between its current 28 national digital markets. This new legislation provides opportunities and pitfalls for businesses based in European member states as well as multinational corporations operating in Europe. Core to these regulatory changes are identity and trust services as well as data protection and privacy. Compliance is mandatory and requires considerable investment. The impact of this new legislation is far reaching, requiring major changes within the next two to five years for any business operating in Europe.

Let TechVision Research help you your privacy challenges. Our advisory workshops are designed to help you understand the basics, what you are doing well, and what you might need to improve..

TechVision Research's EU Identity & Privacy Regulation workshop sets the foundation for the strategic management of the legislation - a necessity for doing business within Europe's Digital Single Market.
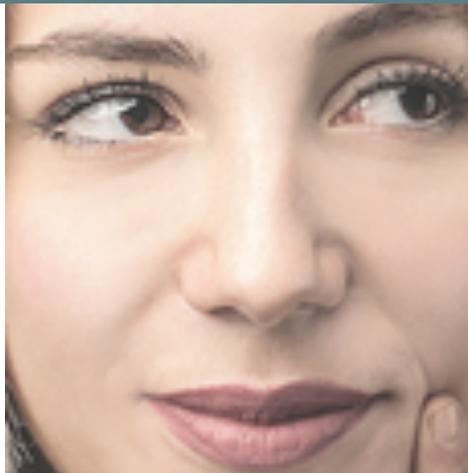
During the workshop, TechVision Research leverages an innovative format that engages the organization: executives, analysts and IT operations. Workshop participants gain the knowledge needed to map out the steps to a successful readiness for the coming changes.

In the workshop you'll learn tips and techniques that will help you…

- Understand what you need to know about the e-Identity and Authentication Services (eIDAS) and General Data Protection Regulation (GDPR) legislation
- Evaluate the upcoming EU regulation and usage models as they pertain to identity, trust services and data protection
- Determine how the new EU regulations impact a company's global identity and privacy architecture
- Internally communicate the challenges and opportunities available as well as the consequences of non-compliance
- Turn the legislative changes into business and early adopter advantage.

During the workshop, TechVision Research leverages an innovative format that engages the entire organization: business and technical executives, architects, process owners, application developers and IT operations. The workshop follows a proven and highly effective methodology:

The agenda
The workshop consists of three segments: pre-meeting survey, on-site training and facilitated planning, and post-session reporting. The training portion of the EU Identity and Privacy Regulation Workshop is focused at both business and technical levels.

TechVision RESEARCH

EU Identity and Privacy Regulation On-site Workshop

Pre-meeting Survey

Prior to the workshop, TechVision Research sends a brief survey to workshop participants to capture a snapshot of the organization's overall goals, challenges, assets, and constraints. Our consultants use this information to tailor the workshop to the existing customer environment and to fast-track the interactive portions of the on-site program.

TechVision Research typically conducts the facilitated portion of the EU Identity and Privacy Regulation Onsite Workshop in a 2-day structured format.

Day One
Session One:

Understanding the Landscape Introduction and Historical Context
- Overview of the state of legislation today and how it operates across the EU Member States
- The Digital Single Market: the ambition and business case

eIDAS: e-Identity and Trust Services
- Background and early initiatives
- The eIDAS legislation
- Impact on the private sector, European and international

Session Two:

Defining the Challenge - One-on-one Meetings with Executives
- Workshop leader meets 1:1 with key executives
- Determine key challenges to the business operating within Europe today and recalibrating how that might change going forward and apply to the IT organization.

Day Two
Session Three:

Privacy and Data Protection GDPR: General Data Protection Regulation
- Background and drivers
- The GDPR legislation
- Impact on the private sector, European and international

Day Two
Session Four:

Next Steps and Recommendations - EU Regulations in the Real World
- Tips for preparing your organization for the coming changes
- How to take advantage of the opportunities afforded by the new legislation and how to avoid the pitfalls
- Examples and use cases

Post-session reporting

Following the on-site meeting, TechVision Research will provide you with a written assessment. The assessment will include a series of tactical and strategic recommendations, focused on the specific topics above, to move your privacy strategy forward.

About Workshop Leader David Goodman

David is a Principal Consulting Analyst at TechVision Research. He has over 25 years experience in senior identity management positions in Europe and the US. He led two prominent pioneering EC-funded identity/security projects and worked for IBM, firstly with Lotus in the Notes/ Domino product management team and later with Tivoli's security division. He has led several start-ups in the identity space and eight years in senior product management roles for telecom providers Apertio, Nokia Siemens Networks and Ericsson. His work has included data-base and directory services technologies and architecture, meta-directory services, role management and role-based access controls, digital certificates and PKI. More recently he has been engaged with privacy and trust services, cloud services, big data analytics and the Internet of Things. He has worked as a technology analyst and consulted with some of the largest companies in Europe and the US. He has particular insights in European privacy/regulatory environment, European clients and vendors. For 13 years he was chairman of EEMA, a leading European identity and security member-ship association..

> "Very valuable information - bias free research and analysis. ROI and business case given priority."
> - Workshop Coordinator

> "The coverage was detailed and technical. It also covered upcoming issues. As a result, I left the workshop with information on the problems and technologies that I expect to face."
> - Workshop Attendee

Contact your Account Executive or visit us on the web at www.techvisionresearch.com for more information

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