



You're in trouble if...

- X** You don't have a privacy program but should.
- X** You have one, but don't follow it.
- X** You have one, but no one understands it.

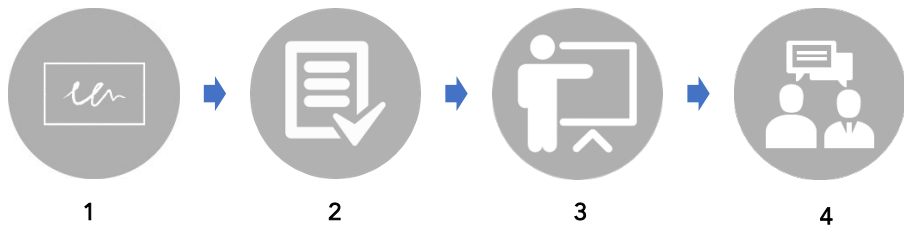
**Don't get caught, get prepared!**

Data breaches, customer demands, and regulatory pressures have made privacy a boardroom issue. Knowing and executing your privacy program is not just the right thing to do, it's good business.

Our privacy consulting practice is built from the ground up by Chief Privacy Officers that have established and managed privacy programs in the biotech, computer technology, petroleum, enterprise software, and automotive industries. It is designed to help you gain:

- A pragmatic assessment of your existing privacy program with action plans for immediate risks.
- Clarity on the benefits and priorities of your end-state privacy program.
- Leading privacy experts assisting you from assessment through operations.
- Legal knowledge with practical business process implementation experience.
- Program planning experts to quantify investments and help build organizational support.

Our programs are scalable and customizable depending upon need.



### 1. Whiteboard Session

Facilitate the high level assessment of your current privacy program and identify ways to leverage privacy improvements to deliver measurable impact on company performance.

### 2. Quickscan Assessment

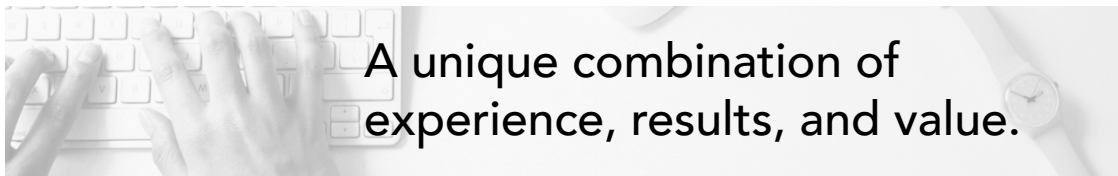
Assess where you are on a privacy best-practices basis, and articulate current challenges and immediate opportunities.

### 3. Impact Workshop

Tangibly isolate, solve and build the business case, execution plan, and set of specific recommendations and around your end-state privacy program.

### 4. Advisory Services

Increase the likelihood of effective execution by leveraging leading experts in privacy policy development and enforcement throughout your end-state program implementation effort.



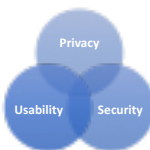
A unique combination of experience, results, and value.



## Privacy Practice Leaders

**Sari Ratican** has deep industry experience in the health care and biotech spaces, having spent 7 years as the Chief Privacy Officer at Amgen, the past few years leading global compliance and business ethics.

**Jill Phillips** is a veteran CPO with broad, large-company experience. At General Motors, Chevron, and Dell; Jill delivered practical privacy programs, simplifying and executing on complex regulatory and legal concepts with both senior executives and IT staff.



## Privacy by Design

Developing a solid privacy policy and compliance mechanism is critical to every business these days. However, privacy cannot be assured solely by compliance with regulatory frameworks. Privacy assurance requires an interdisciplinary approach to succeed. At TechVision, we augment our privacy practice with experts from our security, identity, and technical architecture practices to assure our clients that their business has the right balance of privacy, security, and usability for success. See our extensive team [here](#).



## Sample Engagements

- Privacy Educational Level Set
- Privacy Program Assessment
- GDPR Impact Workshop
- Building a Privacy Policy and Compliance Program
- Designing and Architecting Key Privacy Technical Elements
- Virtual CPO services



## Supporting TechVision Research

- Enterprise Privacy Guidelines in a Changing Regulatory Environment
- The Future of Information Sharing
- Blockchain-based Identity Management
- Privacy Beyond Compliance
- New European Privacy & Data Protection Regulations Compliance or Consequences
- Opportunities in Europe with Electronic Identification and Trust Services