

## TechVision 2023 Research Agenda: Executing on Identity, Security and Governance Programs

In 2022, our research and consulting agenda focused on helping enterprises develop the strategies, principles, architecture and overall foundations for Identity, Governance, Security, and Risk Management in support of the modern Digital Enterprise. *In 2023 we're refining our key foundational strategies, but expanding our portfolio to include vendor evaluations, technology assessments, new enterprise organizational models, deployment strategies and expected results. We believe this focus on execution is critical as enterprises continue to deploy and expand their Digital Programs.*

Our research and consulting portfolio in 2023 includes:

### Identity and Access Management (IAM) for the Digital Enterprise

Identity and Access Management needs to evolve to support the dynamic demands of the new Digital Enterprise while accommodating and integrating legacy environments. The Analyst team at TechVision believe that *IAM is the single most important element of the new Digital Enterprise*. The scale, relationships, regulatory controls, expansion of objects (like IoT devices, RPAs, Consent receipts, verifiable credentials...) necessary for the new Digital Enterprise require new, improved and possibly disruptive IAM services. It all starts with Identity; *"You can't govern, secure and manage what you can't explicitly identify"*. 2023 is the year to *act* on your plans to modernize your IAM foundation building from your strategy and Reference Architecture and business goals.

### "Zero Friction/Zero Trust" Security

Security is more important than ever, but not at the expense of customer engagement. This core premise broadened our security approach to cover what we call "Zero Friction/Zero Trust security. In 2023 we'll look at how enterprises can execute on their Zero Trust vision, we'll look to separate the hype from our specific recommendations as to how organizations can achieve improved security using the concepts of Zero Trust.

This theme is about achieving a balance; enterprises need robust security, but they also need to pay attention to the user experience. Core to this theme is our zero trust / zero friction posture and overarching reference architecture and strategy supporting the approach. Key areas of focus include deployment strategies, vendor offers, and the convergence of identity and security through Zero Trust.

## Understanding and Applying Emerging Technologies

Emerging and disruptive technologies create massive opportunities but create inefficiency and risk. TechVision will help organizations assess how and when to leverage disruptive, emerging and new technologies. These “disruptors” include categories such as Blockchain, AI/ML, new Internet trust models, IoT, new development approaches and other emerging game-changing technology enterprises should at least have on their radar. Some of these technologies will be applied to specific areas such as Decentralized Identity using Blockchain, Web 3.0, the use of AI/ML in achieving “frictionless security” and how DevOps/Microservices/APIs are changing development and opening up business opportunities.

## Building an Enterprise Innovation Capability

This will build off our work over the past several years establishing our Innovation Reference Architecture and subsequent work with our clients on developing innovation programs. In 2023 we’ll look at the products, services, approaches, and organizational models that will help organizations achieve more sustainable and business-relevant innovation. Building out innovation isn’t just about disruption; it is having a business and technical foundation to enable and broadly systematize innovation.

## Executive Strategy

This track looks at major technology and business trends, their impact on IT and Security decisions and nets our recommendations for large enterprise leaders. Topics such as digital operating models, new ways of working, an executive’s guide to Zero Trust and approaches to influencing customer and employee behavior are within this track. In addition, every research report provides an abstract, executive summary and introductory section as well as conclusions with actionable recommendations.

## Vendor-specific Research

In late 2022 TechVision published our first research report on a single vendor’s offering with our report on Microsoft Entra. In 2023 we will publish several vendor-centric reports covering premier IAM, IGA, PAM, Security and related best-of-breed vendor program offerings. Our independent research will complement our broader reports with details about each vendor, how they fit within the context of our reference architecture, key strengths, weaknesses, recommendations and use cases.

## Our 2023 Research Topic Areas

Our 2023 Research topics are enterprise focused, pragmatic and integrate TechVision's consulting experience and in-depth research/analysis. This is our published research plan, and we will iterate going forward based on changes in technology, the markets, user requirements and input from our clients. Planned and published reports in 2023 include:

- Microsoft Entra (completed)
- Multi-cloud Security Reference Architecture (completed)
- Okta's IAM Program Assessment (completed)
- An Operating Model for the Digital Enterprise (completed)
- Will the Thoma Bravo portfolio become the next IAM/IGA Platform? (completed)
- Decentralized Identity/Verifiable Credentials Market Assessment/Recommendations (in-process)
- OT Security (in-process)
- Developing Your Customer/Citizen IAM Program with Vendor Short-list (in-process)
- Supporting Methods and Procedures for Innovation (in process)
- Generative AI Level Set (in-process)
- Building a Sustainable Governance Program
- IGA Level Set and Vendor Short list
- Next Generation IAM Platform Assessment
- PAM Level Set and Vendor Short List
- Data Governance Strategies for Identity
- Developing a Corporate Privacy Program
- Security via Shared Signals
- AI/ML/Big Data and Frictionless Security
- Zero Trust Executive Level Set
- Identity and Zero Trust
- SailPoint Program and Company Assessment
- Ping Identity Program Assessment
- Next Generation IGA Enterprise Strategy and Reference Architecture
- The Future of Authorization
- CyberArk program assessment
- Developing a Trust Architecture
- IAM Integration Strategy/Recommendations for Large Enterprises
- Developing an Enterprise End Point Security Strategy
- Password-less and New Authorization Approaches
- ForgeRock, Saviynt, Amazon IAM, Google IAM, Cisco Security Vendor Reports (under consideration)
- Zero Trust Networking

## Why TechVision?

Unlike other research firms, TechVision makes specific recommendations, takes clear positions and offers direct and pragmatic advice. Our experience helps us make the judgment calls our clients expect. We are dedicated to digging deep, discovering trends, technology choices and recommendations that others don't see.

TechVision Research provides early perspectives on key technology trends to help our clients stay ahead of the most difficult technology challenges they'll face. Our research agenda uncovers key technology inflection points and defines their impact on organizations.

We take these inflection points and apply rigorous analysis leveraging technical depth, pragmatic business experience, industry expertise and analytical skills. We augment this with experiential data collected from our consulting and advisory engagements.

We also take a vendor-neutral **enterprise point-of-view** in our analysis. With that perspective, we maintain separation from the vendors of the underlying technology in our content. It all starts with a world-class team of consulting analysts with deep experience and subject matter expertise. It is supported by analytic tools and proven best practices.

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